

*The technological
mobility system*
**that moves
emotions**



Free to be
different.
Free to be
you.



Try the MyWay Experience. Book a test ride

MyWay is so much more than
a personal mobility device:
it's a **new experience**.

Initially designed as a solution to allow people with disabilities to walk, it soon became a **unique** social inclusion device featuring **triple innovation**: **verticalization** for relational symmetry; **100% hands-free drive** for maximum freedom; **active ergonomic** posture for tangible medical benefits. **MyWay** isn't just designed to **move people** – but to **move emotions**.

To each their own, their own way

Italian design, attention to detail and extreme customization are just some of the features that make **MyWay** unique. Its **non-medical look and distinctive design** showcase the advanced mechanics of the device, transforming it into a "naked" vehicle that maintains the focus on the person; its technical features allow an **innovative daily mobility experience**.

01

Hands-Free Free Mobility



Freedom is at the core of the **MyWay experience**, and that is why our device is conceived to be **driven completely hands-free**, allowing the rider to set their body in a **vertical position** that enhances eye-to-eye contact and ensures **much easier access** to objects in high places.

100% hands-free drive

MyWay features a patented system that allows the user to ride the device completely hands-free.

Vertical Position Medical Benefits

MyWay is registered in Italy as a Class I medical device. It has been designed and developed according to the general criteria of the 93/42/CEE Directive.

**RESNA**

Rehabilitation Engineering and Assistive
Technology Society of North America

The Rehabilitation Engineering and Assistive Technology Society of North America, the most prominent American association of professionals working with people with disabilities, lists the following **benefits related to the use of vertical wheelchairs like MyWay** (Resna 2013):

- It decreases pressure sores
- It improves bones density and prevents muscular atrophy
- It improves intestinal and bladder functioning
- It prevents urinary tract infections
- It prevents respiratory diseases

MyWay sets the person in their **natural position of rest**, as studied by J.J. Keegan in 1953, and in the **balanced seating position** elaborated by A.C. Mandal in 1987:

**“The best position for people who
need to sit for long periods.”**

03

Ergonomic Posture

Active Life

Sitting posture is essential. MyWay provides the correct and natural posture to manage countless daily activities.

Thanks to its various adjustments and customizations, MyWay ensures optimal ergonomics.



Pelvis-Femur opening

The dynamic pelvis-femur angular opening promotes the functions of vital organs, including the cardio-pulmonary, digestive, and urinary systems.



Femur-Tibia opening

The angular femur-tibia opening, which differs according to personal needs and preferences, decreases contractures, prevents tendon and muscle atrophy and avoids osteopenia.



Active Ergonomic Posture

The upper body's active ergonomic posture allows the person to maintain a straight back position, relieving the load on the vertebral rings. It also allows the rider to tone their back muscles.

Awards & Acknowledgements

MyWay has received national and international major awards and certifications, such as...

- Tim Wcap
- Unicredit StartLab
- Seal of Excellence HORIZON2020 of the European Commission
- Benefit Corporation Certification
- European Investment Bank SIT
- Premio Marzotto
- BigBooster



MW Mobility is an Italian start-up that **designs, engineers and manufactures innovative personal mobility devices** for people with disabilities.

MyWay fully embodies our mission: the patented **self-balancing device** that goes beyond the tangible and intangible boundaries of traditional mobility devices, designed for a **new mobility experience** and focusing on the rider's **freedom, well-being, daily activities and relationships**.

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